Rep Order# 8802373 Ver# 9 Status Revised Traffic Order# 35866 Printed: EC'd Yes

10/16/2012 9:49 AM Last Received: 10/16/2012 8:47 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () NRSC-NATL REPUB SENA

Product ISSUE

Estimate# Buyer JESSICA MURRAY

Phone# Fax#

) NEBO MEDIA Agency (

3299 K ST NW, SUITE 200 WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 10/10/2012 - 10/16/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) WASHINGTON) MIKE JONES

l of 6

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$83,900

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-------|----------------|--------------|-----|------------|-------------|------------|---------------|----------------|------------|---------|
| | | | | | | | | | | | | |
| | 1 | M-E | 600A-700A | | :30 | \$1,200.00 | 10/10-10/12 | 2 | 1 | 2 | \$2,400.00 | |
| | | Buyl. | ine Comment: | : NEWS | | | | | | | | |
| | 2 | M-TU | 600A-70CA | | :30 | \$1,200.00 | 10/15-10/16 | 1 | 1 | 1 | \$1,200.00 | |
| | | Buy1 | ine Comment: | : NEWS | | | | | | | | |
| | 3 | W-F | 700A-90CA | | :30 | \$1,000.00 | 10/10-10/12 | 2 | 1 | 2 | \$2,000.00 | |
| | | Buyl | | : EARLY SHOW | | .,. | | | | | | |
| | 4 | M-TU | 700A-900A | | :30 | \$1,000.00 | 10/15-10/16 | 2 | 1 | 2 | \$2,000.00 | |
| | | Buyl | ine Comment: | EARLY SHOW | | | | | | | | |
| | 5 | M-E | 900A- 1000A | | :30 | \$850.00 | 10/10-10/12 | 2 | 1 | 2 | \$1,700.00 | |
| | | Buy1 | ine Comment: | : KELLY | | | | | | | | |
| | 6 | M-TU | 900A- 1000A | | :30 | \$850.00 | 10/15-10/16 | 2 | 1 | 2 | \$1,700.00 | |
| | | Buv1 | ine Comment: | KELLY | | | | | | | | |

Buyline Comment: KELLY

 Rep Order#
 8802373
 Ver#
 9
 Status
 Revised
 Traffic Order# 35866
 Printed:
 10/16/2012 9:49 AM
 2 of
 6

 EC'd
 Yes
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 2 of
 6

| Showing | Buvlines: | All | Lines | |
|---------|------------------|-----|-------|--|

| A Pi | ation dvertise oduct stimate# | r (ISS | KLAS-TV LAS VEGAS · () NRSC-NATL REPUB SENA ISSUE | | | Agency () NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E | | | | | Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES | | | | |
|----------|--|------------|--|-------------------------|-----------------------|---|--|------------------|------------|--|---|------------------------------|----------------|------------|---------|
| Bo Pl | uyer 10ne# 1x# | | JESSICA MURRAY | | Flight Da Hiatus W | ates | | 012 - 10/16/2012 | | Salesperson Phone# Salesperson FAX# | | 202-872-5880 202-872-0263 | | | |
| LT | | n D | ay | Time | Program | | | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
| | 7 | | -F | 1000A- 1100A | | | | : 30 | \$3,500.00 | 10/10-10/12 | 1 | 1 | 1 | \$3,500.00 | |
| | | | Buylin | e Comment: | PRICE | | | | | | | | | | |
| | 8 | W | -F | 1100A- 1200P | | | | :30 | \$1,500.00 | 10/10-10/12 | 0 | 0 | 0 | \$0.00 | |
| | | | Buylin | e Comment: | Y & R | | | | | | | | | | |
| | 9 | М | -TU | 1100A- 1200P | | | | :30 | \$1,500.00 | 10/15-10/16 | 0 | 0 | 0 | \$0.00 | |
| | | | Buylin | e Comment: | Y & R | | | | | | | | | | |
| | 10 |) W | -F | 1200P- 1230P | | | | :30 | \$850.0C | 10/10-10/12 | 2 | 1 | 2 | \$1,700.00 | |
| | | | Buylin | e Comment: | NEWS | | | | | | | | | | |
| | 11 | . М | - T U | 1200P- 1230P | | | | :30 | \$850.0C | 10/15-10/16 | 2 | 1 | 2 | \$1,700.00 | |
| | | | Buylin | e Comment: | NEWS | | | | | | | | | | |
| | 12 | : W | -F | 1230P- 200P | | | | : 30 | \$900.0C | 10/10-10/12 | 1 | 1 | 1 | \$900.00 | |
| | | | Buylin | e Comment: | SOAPS | | | | | | | | | | |
| | 13 | в м | −TU | 1230P- 200P | | | | :30 | \$900.00 | 10/15-10/16 | 2 | 1 | 2 | \$1,800.00 | |
| | | | Buylin | e Comment: | SOAPS | | | | | | | | | | |
| | 14 | . W | -F Buvlin | 200P-30CP | TALK | | | :30 | \$900.00 | 10/10-10/12 | 1 | 1 | 1 | \$900.00 | |
| | | | _ | | | | | | | | | | | | |
| | 15 |) M | -TU Buylin | 200P-300P e Comment: | TALK | | | :30 | \$900.00 | 10/15-10/16 | 1 | 1 | 1 | \$900.00 | |
| | 16 | 5 W | -F | 300P-400P | | | | :30 | \$1,000.00 | 10/10-10/12 | 2 | 1 | 2 | \$2,000.00 | |
| | | | Buylin | e Comment: | ELLEN | | | | | | | | | | |

Rep Order# EC'd Yes 8802373 Traffic Order# 35866 Printed: 10/16/2012 9:49 AM 10/16/2012 8:47 AM 3 of 6 Ver# 9 Status Revised

Last Received: 10/2 Showing Buylines: All Lines

| Station Advertiser Product Estimate# | | LAS VEGAS NRSC-NATL REP | Agency () NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E | | | | | Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES | | | | | |
|--|--------|-------------------------------|---|--|--|-----|------------|---|--|-------|------------------------------|------------|---------|
| Buyer Phone# Fax# | JESSIC | JESSICA MURRAY | | | Dates 10/10/2012 - 10/16/2012 Weeks | | | 2 | Salesperson Phone# Salesperson FAX# | | 202-872-5880 202-872-0263 | | |
| LT Ln | - | Time | Program | | | Len | Rate | Dates | Spots/Week | Weeks | Total Spots | Total Cost | Daypart |
| 17 | M-TU | 300P-400P | | | | :30 | \$1,000.00 | 10/15-10/16 | 1 | 1 | 1 | \$1,000.00 | |
| | E | Buyline Comment: | ELLEN | | | | | | | | | | |
| 18 | | 400P-50CP Buyline Comment: | NEWS | | | :30 | \$1,300.00 | 10/10-10/12 | 2 | 1 | 2 | \$2,600.00 | |
| | _ | Juy 11 The Co. Miller C. | neno | | | | | | | | | | |
| 19 | M-TU | 400P-500P | | | | :30 | \$1,300.00 | 10/15-10/16 | 1 | 1 | 1 | \$1,300.00 | |
| | E | Buyline Comment: | NEWS | | | | | | | | | | |
| 20 | W-F | 500P-63CP | | | | :30 | \$1,500.00 | 10/10-10/12 | 2 | 1 | 2 | \$3,000.00 | |
| | F | Buyline Comment: | NEWS | | | | | | | | | | |
| 21 | M-TU | 500P-63CP | | | | :30 | \$1,500.00 | 10/15-10/16 | 1 | 1 | 1 | \$1,500.00 | |
| | E | Buyline Comment: | NEWS | | | | | | | | | | |
| 22 | W-F | 630P-70CP | | | | :30 | \$1,300.00 | 10/10-10/12 | 2 | 1 | 2 | \$2,600.00 | |
| | E | Buyline Comment: | IN EDITION | | | | | | | | | | |
| 23 | M-TU | 630P-70CP | | | | :30 | \$1,300.00 | 10/15-10/16 | 1 | 1 | 1 | \$1,300.00 | |
| | E | Buyline Comment: | IN EDITION | | | | | | | | | | |
| 24 | W-F | 700P-800P | | | | :30 | \$1,300.00 | 10/10-10/12 | 2 | 1 | 2 | \$2,600.00 | |
| | E | Buyline Comment: | ET/INSIDER | | | | | | | | | | |
| 25 | M-TU | 700P-800P | | | | :30 | \$1,300.00 | 10/15-10/16 | 1 | 1 | 1 | \$1,300.00 | |
| | E | Buyline Comment: | ET/INSIDER | | | | | | | | | | |
| 26 | W-F | 1100P- | | | | :30 | \$2,200.00 | 10/10-10/12 | 2 | 1 | 2 | \$4,400.00 | |
| | E | 1135P Buyline Comment: | NEWS | | | | | | | | | | |
| | | _ | - | | | | | | | | | | |
| 27 | M-TU | 1100P- 1135P | | | | :30 | \$2,200.00 | 10/15-10/16 | 2 | 1 | 2 | \$4,400.00 | |
| | E | Buyline Comment: | NEWS | | | | | | | | | | |

 Rep Order#
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 9
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 4 of 6

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 10/16/2012 8:47 AM

Showing Buylines: All Lines

| Station KLAS-TV LAS VEGAS Advertiser () NRSC-NATL REPUB SENA Product ISSUE Estimate# | | | | Agency () NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E | | | | | Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES | | | | | |
|---|----|--------------------------|--------------------------|---|------------------------------|--|-------------------------|------------|---|--|---------------|------------------------------|------------|---------|
| Buyer Phone# Fax# | | JESSICA MURRAY | | | Flight Dates Hiatus Weeks | | 10/10/2012 - 10/16/2012 | | | Salesperson Phone# Salesperson FAX# | | 202-872-5880 202-872-0263 | | |
| LT L | | Day | Time | Program | | | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
| | | W-F | 1135P- 1237A | | | | :30 | \$850.00 | 10/10-10/12 | 2 | 1 | 2 | \$1,700.00 | |
| | | Buylir | ne Comment: | LETTERMAN | | | | | | | | | | |
| 2 | !9 | M-TU | 1135P- 1237A | | | | :30 | \$850.00 | 10/15-10/16 | 1 | 1 | 1 | \$850.00 | |
| | | Buylir | ne Comment: | LETTERMAN | | | | | | | | | | |
| 3 | 10 | W-F Buylir | 500A-600A ne Comment: | NEWS | | | :30 | \$1,000.00 | 10/10-10/12 | 2 | 1 | 2 | \$2,000.00 | |
| * | | F Buylir Sales Rem | 800P-90CP | NCIS 9 . | | | :30 | \$8,500.00 | 10/12-10/12 | 1 | 1 | 1 | \$8,500.00 | |
| | | | | nge, Comment Changed | | | | | | | | | | |
| 3 | 2 | SA-SU | 1100P- 1135P | | | | :30 | \$1,100.00 | 10/13-10/14 | 2 | 1 | 2 | \$2,200.00 | |
| | | Buylir | ne Comment: | NEWS | | | | | | | | | | |
| 3 | 3 | SA Buylir | 500A-70CA ne Comment: | | | | :30 | \$550.0C | 10/13-10/13 | 1 | 1 | 1 | \$550.00 | |
| 3 | 4 | SA | 1000A- 300P | | | | :30 | \$750.00 | 10/13-10/13 | 0 | 0 | 0 | \$0.00 | |
| | | Buylir | ne Comment: | COLLEGE FOOTBALL | | | | | | | | | | |
| 3 | 5 | SA Buylir | 500P-53CP ne Comment: | NEWS | | | :30 | \$800.00 | 10/13-10/13 | 1 | 1 | 1 | \$800.00 | |
| 3 | 6 | SA Buylir | 700P-80CP ne Comment: | ET WEEKEND | | | :30 | \$600.00 | 10/13-10/13 | 1 | 1 | 1 | \$600.00 | |
| 3 | 7 | SA Buylir | 630P-700P ne Comment: | | | | :30 | \$800.00 | 10/13-10/13 | 0 | 0 | 0 | \$0.00 | |

| Rep Order# | 8802373 | Ver# 9 | Status Revised | Traffic Order# 35866 | Printed: | 10/16/2012 9:49 AM | 5 of | 6 |
|------------|---------|--------|----------------|----------------------|----------------|--------------------|------|---|
| EC'd Yes | | | | | Last Received: | 10/16/2012 8:47 AM | | |

Showing Buylines: All Lines

| Station KLAS-TV LAS VEGAS Agency () NEBO MEDIA Rep Firm Advertiser () NRSC-NATL REPUB SENA 3299 K ST NW, SUITE 200 Sales Office (Product ISSUE WASHINGTON, DC 20007 Salesperson (Estimate# Agency C/P1/P2/E | Sales Office () WASHINGTON | | | | |
|--|-----------------------------|--|--|--|--|
| Estimate# Agency C/P1/P2/E Buyer JESSICA MURRAY Flight Dates 10/10/2012 - 10/16/2012 Salesperson Phone Hiatus Weeks Salesperson FAX# | | | | | |
| LT Ln Day Time Program Len Rate Dates Spots/Week # of Week | Total Total Cost Daypart | | | | |
| | | | | | |
| 38 SU 630A-80CA :30 \$2,000.00 10/14-10/14 1 1 | 1 \$2,000.00 | | | | |
| Buyline Comment: SUN MORN | | | | | |
| 39 SU 830A-930A :30 \$850.0C 10/14-10/14 0 0 | 0 \$0.00 | | | | |
| Buyline Comment: FACE THE NATION | | | | | |
| 40 SU 930A- :30 \$450.0C 10/14-10/14 0 0 1000A | 0 \$0.00 | | | | |
| Buyline Comment: NEWS | | | | | |
| 41 SU 500P-53CP :30 \$600.0C 10/14-10/14 0 0 | 0 \$0.00 | | | | |
| Buyline Comment: NEWS | | | | | |
| 42 SU 630P-700P :30 \$1,500.00 10/14-10/14 1 1 | 1 \$1,500.00 | | | | |
| Buyline Comment: NEWS | | | | | |
| 43 SU 700P-800P :30 \$12,000.00 10/14-10/14 1 1 | 1 \$12,000.00 | | | | |
| Buyline Comment: 60 MINUTES | | | | | |
| 44 SU 500A-60CA :30 \$400.0C 10/14-10/14 2 1 | 2 \$800.00 | | | | |
| Buyline Comment: EYE ON DC/WALL ST | | | | | |

-REPORT TOTALS-

Report Totals: 56 / \$83,900.00

---SALES MONTHLY TOTALS---

Oct 12: 56 / \$83,900.00 Sales Totals: 56 / \$83,900.00 Station Totals: 56 / \$83,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00